

What do you want to know

Descriptive questions

What has happened or how things are

- What were the resources used by the programme directly and indirectly?
- What activities occurred?
- What changes were observed in conditions or in the participants?

Process questions

Whether an intervention can be considered a success, an improvement or the best option

- In what ways and for whom was the programme successful?
- Did the programme provide value for money, taking into the account all the costs incurred (not only the direct funding) and any negative outcomes?

Causal questions

What has contributed to changes that have been observed

- What produced the outcomes and impacts?
- What was the contribution of the programme to producing the changes that were observed?
- What other factors or programmes contributed to the observed changes?

Action questions

What should be done to respond to evaluation findings

- What changes should be made to address problems that have been identified?
- What should be retained or added to reinforce existing strengths?
- Should the programme be refunded?

Source: Better Evaluation. (2016) Specify the Key Evaluation Questions (KEQs)
https://www.betterevaluation.org/en/start_here/which_method_or_process